HONDA

Honda Cars India Ltd. registers 20% growth in April 2013

Amaze, the new family sedan, receives tremendous response

New Delhi, May 1, 2013: Honda Cars India (HCIL) Ltd., leading manufacturer of premium cars in India recorded sales of 8,488 units in April 2013 as against 7,075 units in the corresponding month last year. Buoyed by the launch of its family sedan Amaze in April 2013, the car manufacturer registered a growth of 20%.

Expressing delight on the company's performance **MrJnaneswarSen, Sr. Vice President – Marketing &Sales, Honda Cars India Ltd. said**, *"April 2013 was a significant landmark in Honda's journey in India. With new investments in Tapukar plant, launch of advanced i-DTEC diesel engine technology, and rollout of new family sedan Amaze, Honda has set on a new phase of growth in the country. Amaze has received tremendous response from the customers despite the slowdown in the industry. We are confident that Amaze will drive our growth in this fiscal."*

Model wise sales break-up for April 2013:	
Brio	1628
Amaze	4852
City	1917
Accord	33
CRV	58
Domestic Total	*8488*
Exports	182
Grand Total	*8670*

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers.

HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Amaze, Honda City, Honda Accord and Honda CR-V which are produced and assembled at the Greater Noida facility. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency.The company has a strong sales and distribution network with 150 facilities in 97 cities spread across the country.

For further information please contact:

Saba Khan	Kanika Mittal
Honda Cars India Limited	Perfect Relations
0120- 2341313	09899574833
saba@hondacarindia.com	kmittal@perfectrelations.com